

HIGHER EDUCATION POSTER SPEC SHEET



Artwork Specs - Both Sizes are Required

3x4 ft. Poster (Vertical Only)

Bleed: 48.25"h x 36.25"w

Live Area: 47.5"h x 35.5"w

Safe Area: 47"h x 35"w

2x3 ft. Poster (Vertical Only)

Bleed: 36.25"h x 24.25"w

Live Area: 35.5"h x 23.5"w

Safe Area: 35"h x 23"w

Please note: While we aim to place 4'h x 3'w posters in schools whenever possible, some schools only accept or have space for 3'h x 2'w posters. Both sizes are required.

All File Requirements:

PDF Format

300 PPI Resolution

CMYK Color Profile

Design Considerations

Keep Copy Short (7-10 Words)

DO NOT Include a QR Code

Most states & school districts have banned cell phone use inside high schools. We strongly discourage the use of QR codes in your designs.

All artwork must be submitted at least 6 weeks prior to the campaign start date to ensure on-time delivery.

