



NextGrad[↑]

The high school **opportunity** network

This guide is for high school personnel and contains helpful tips, templates, and best practices for maximizing our partnership impact in your school and for your students

WELCOME TO NEXTGRAD

Note from the NextGrad Team

Welcome to NextGrad! We are excited for you to join our network and we can't wait to share post-secondary opportunities with your students.

This NextGrad High School Partner toolkit is a free resource for high school, college, and GEAR UP counselors, CCR specialists, career and postsecondary coordinators that contains helpful tips, templates, and best practices for maximizing our partnership impact in your school and for your students.

Working together we can; provide high school students with information about higher education, and empower them to continue their learning path beyond high school, by introducing them to institutions, programs and opportunities they did not know existed.

ABOUT US

NextGrad was founded in 2019 by brothers Asher Margolies and Michael Margolies with the mission to help inspire and empower high school students to continue their education after graduation. To date, NextGrad has awarded over \$600,000 in scholarships and grant funding back to students and high schools across the country.

Office Locations

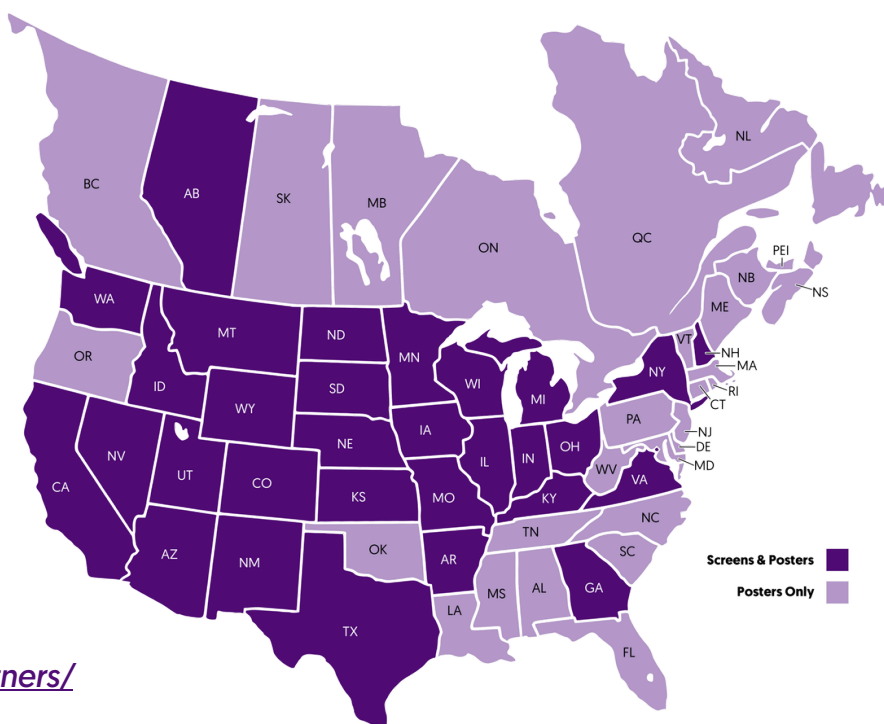
Salt Lake City, UT / Calgary, Alberta

NextGrad High School Network

We have expanded our networks across the United States and Canada.

1,500+ High schools

1,400,000+ Students served



High School Partnerships Website Link

www.nextgrad.com/high-school-partners/

Highlight College Partners /Gallery Website Link

www.nextgrad.com/gallery

How To Contact Us? Client Services Phone Number and Email Address

Marc at 801.336.5220 ext 702 or marc@nextgrad.com

www.nextgrad.com/contact/

Follow us on:

TABLE OF CONTENTS

- 5** MEET THE HIGH SCHOOL TEAM
- 6** HOW TO INTRODUCE NEXTGRAD TO YOUR HIGH SCHOOL COMMUNITY
- 10** HOW TO CARE FOR YOUR NEXTGRAD SCREEN
- 14** HOW TO UTILIZE OUR SCREEN FOR INTERNAL MESSAGING
- 24** HOW TO USE YOUR NEXTGRAD SCREEN WHEN HOSTING A COLLEGE FAIR
- 27** NEXTGRAD SCHOLARSHIP
- 30** NEXTGRAD NETWORK MAP
- 31** HOW TO CONTACT NEXTGRAD

MEET THE HIGH SCHOOL TEAM



Melissa Miller Kincart

**VP of High School
Partnerships**

Melissa has 25+ years of professional experience in higher and K-12 education, leading systemic change to improve student college access and success by implementing college readiness programs and scholarships and by building education business partnerships and delivering professional learning and resources for school counselors.

As the VP of High School Partnerships, she works with district colleges and career leaders, principals, school counselors and college access programs throughout the United States and Canada to increase their students' awareness of higher education opportunities through our program and resources.

She has a MA degree from the University of Maryland, College Park in Higher Education Leadership and Policy, and a BS degree in Finance from the University of Utah.



Marc Margolies

**Director of Client
Relations**

Marc has 17+ years of professional teaching experience as an Assistant Professor at Northern State University, Presentation College and the United States Sports Academy, teaching courses in Business and Sports Administration. He also served as a student academic advisor and is a member of the National Faculty at the Sports Academy. He has taught classes worldwide to students pursuing an International Diploma in Sport Administration and Sport Coaching.

As the Director of Client Relations, he works primarily with the College and Career Counselors at our partner high schools to ensure each school utilizes our NextGrad screen to best serve its students.

He has a JD (Juris Doctorate) degree from Drake University Law School, a M.S.S. (Master of Sport Science) degree from the United States Sports Academy, and a BBA (Bachelor of Business Administration) degree from the University of Iowa.



HOW TO INTRODUCE NEXTGRAD TO YOUR HIGH SCHOOL COMMUNITY

NextGrad 

The high school opportunity network

HOW TO INTRODUCE NEXTGRAD TO YOUR HIGH SCHOOL COMMUNITY

Overview

Introducing the NextGrad screen to your high school community is an important step in empowering them to continue their education journey beyond high school. It gives them a frame of reference as to the purpose of the screen and what information they can expect to see on it. We have found that schools that introduce the screens have far more students coming into the counseling and career center offices inquiring about the prospective student outreach messages and college content they have seen. We have included some examples of how you can introduce NextGrad's College Opportunity network to your students and school community. But there are many more fun and creative ways to create awareness about our partnership. We are excited to see what you come up with!

Morning Announcement Script

The most popular and effective way to introduce NextGrad to your students is to include it in the morning announcements. Below is a script that you can use.



"You may have noticed the new NextGrad screen in the [location] that is playing college content. This screen will display information on admission, financial aid, and programs of study from local and regional and technical/trade schools, community colleges, and universities. It will also display important resources, events, and reminders about college and career from our [High School Name]'s counseling office. If you see something on the screen that interests you or have questions, please come into the [name of your counseling/career office] and request more information."

School Newsletter Insert

Another place to announce NextGrad is by adding an insert or a bulletin in your school newsletter to parents and guardians. Here is a template of an insert you could use in your newsletter:

“We are excited to announce that our high school has recently joined the NextGrad College Opportunity Network. NextGrad is a family-owned ed-tech business headquartered in Salt Lake Utah. We have provided our high schools with a digital screen that contains information for our students about their higher education options within our state and regionally. NextGrad empowers students to continue their education beyond high school by introducing them to institutions, programs, and opportunities they may not know existed.

This education business partnership is accessible to our schools. It will also showcase information from our school counselors, college advisors/specialists/coaches, and GEAR UP coordinators regarding college application and financial aid events, college representative visits, local scholarships, and other college and career resources.

Additionally, NextGrad gives back to our school annually through their scholarship foundation. [NextGrad has paid back over \\$600,000 to partner high schools in their network.](#)

We encourage you to check-out our NextGrad screen [\[outline location\]](#) the next time you are in our school building.”



Press Release

[Link to NextGrad High School Press Release](#)

Staff introduction email

You may have noticed the New NextGrad Screen in [Location] that is sharing higher education resources with our students. NextGrad is ... [our company overview]. This is a free partnership with our school and is a valuable resource to our students. NextGrad also provides our school an annual scholarship to assist a first generation or student of need as they transition to college.

Social Media New Partner Post

Your school-based social networks are a great way to build awareness with your students and parents about your NextGrad Screen and how our partnership will help support the college and career programming in your school.

Note: If you post a picture of your NextGrad screen on social media please use a picture that is displaying either your school-based or NextGrad content (i.e. a grade level checklist) instead of an actual college or university image. We just want to be mindful to not be seen as promoting one institution over another, and the screen image capture might portray though that was not the intent.

[Link to Social Media Post Templates](#)

These editable templates are made on Canva. NOTE: you must duplicate/save a _____ copy of the file before you can work on them.

TAG US!

Sharing a post? Don't forget to use #NextGradNetwork and tag us

@NextGrad (on LinkedIn)

@NextGradNetwork (on Instagram)

Website High School Partner Badge

We encourage you to display the [NextGrad High School Partner Badge](#) on your website to demonstrate our support to your school and students.

[Link to NextGrad High School Partner Badge](#)



HOW TO CARE FOR YOUR NEXTGRAD SCREEN

NextGrad

The high school opportunity network

HOW TO CARE FOR YOUR NEXTGRAD SCREEN

Overview

Placement

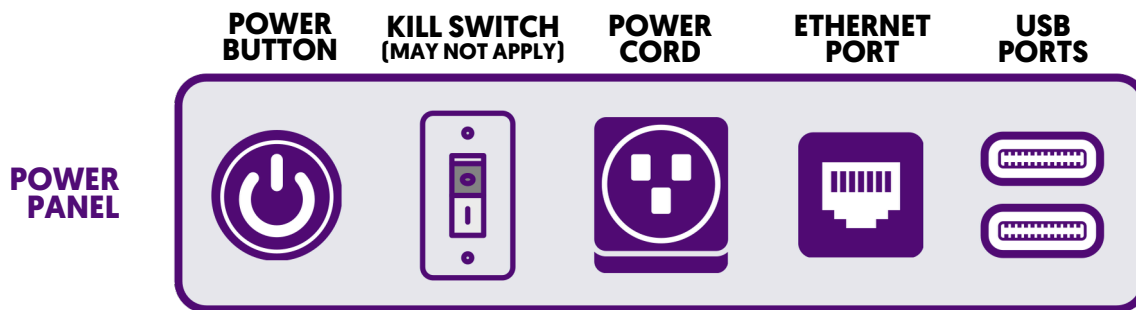
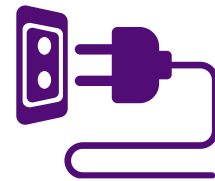
It is ultimately up to your school on where our screen gets placed. We usually see schools putting it in the hallway outside the counseling office, in the main commons area, or in the main entrance area, as long as it gets placed in a high-traffic area of the school. Our only requirement is that it needs to be within three feet of a power outlet.



How To Turn On Your NextGrad Screen

Here are the steps on how to turn on your NextGrad screen:

- 1 Make sure the power cord is properly connected to an outlet, and to the the screen.
- 2 Locate the power panel on the back of the screen.



- 3 If your NextGrad device is turned off, make sure to toggle the “Kill Switch” to the [I] position.



- 4 Hold the “Power Button” down until the blue ring around the button appears. The screen should turn on.



If it still doesn't turn on:

- Try pushing down and holding the power button a few times
- Try toggling the kill switch and try the power button again
- Test other outlets and try the kill switch and power button once again

If it still doesn't turn on, try the “Troubleshooting Tips on the next page, and if that still doesn't work, please get in touch with us.

Reach out to Marc Margolies, contact details below.

Email: Marc@nextgrad.com

Phone Number: 801-336-5220 Ext. 702

Troubleshooting Tips

If the screen ever malfunctions, it is usually for one of three reasons; it either got unplugged and turned off, disconnected from the internet, or was physically damaged.



Unplugged

If the screen came unplugged, simply plug it back in and turn it back on [refer to page 12]. Sometimes the connection can be finicky, so you may need to disconnect and reconnect a few times. Feel free to reach out if there are still issues.



Technical Difficulties

If your screen is showing any technical difficulties, power the screen off using the power button or kill switch and turn the power back on [refer to page 12]. If the issue persists please reach out to us either through our contact page or by calling 801-336-5220.



Physical Damage

If the device is physically damaged, please send a picture or video to your NextGrad representative so we can see if it's a part that can be replaced. If not, we will come replace the entire screen for you.

Cleaning Tips

It is important to maintain your NextGrad screen to keep it clean and free of blemishes. Every 3 months, please follow these 2 steps:

- Using an all-purpose cleaner or Windex, lightly spray the digital screen and wipe down with a microfiber cloth.
- Dust the other areas of the screen, particularly the back and top as dust can sneak in there!



HOW TO UTILIZE OUR SCREEN FOR INTERNAL MESSAGING

NextGrad

The high school opportunity network

HOW TO UTILIZE OUR SCREEN FOR INTERNAL MESSAGING

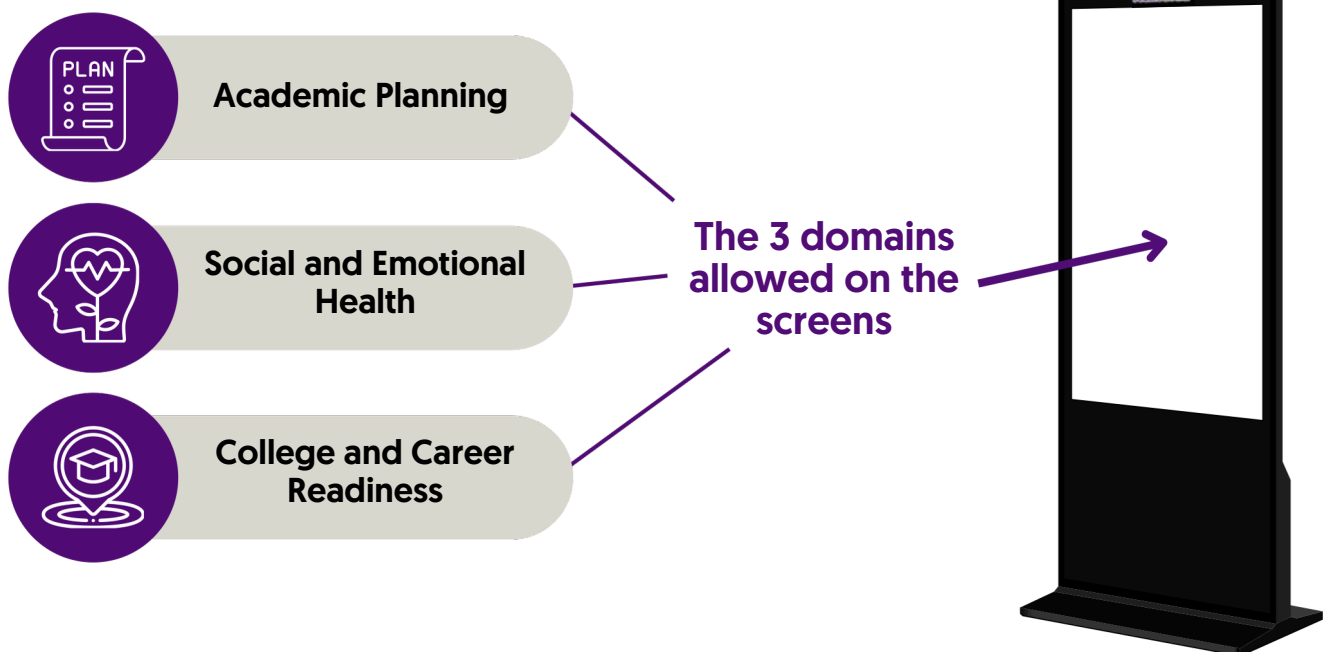
Overview

One of the amazing benefits of the NextGrad partnership is that we reserve spots on your screen for your counseling/student services department to display your school, district and community college and career announcements, events, and programs and services. We have had school and college counselors promote everything from FAFSA nights and ACT/SAT test prep classes, to local scholarship deadlines and upcoming college and career fairs.

What is allowed/not allowed?

Your school is allowed to display content that falls within the three domains of a high school counseling curriculum: **Academic Planning**, **Social and Emotional Health**, and **College and Career Readiness**. This content must be created by your department specifically for your students.

General school based announcements such as bell schedules, athletics and student clubs, and lunch menus and so forth do not meet the purpose of the NextGrad screen of being the “one-stop” digital bulletin board for all things related to planning and preparing for opportunities beyond high school.



How often can I change my content?

NextGrad allows you to have two poster displays in the content rotation. Use the monthly calendar template alongside your annual programming calendar to plan messaging by month and topic. You can change your posters, weekly if you choose. Best practices are at least twice a month.

What format do I submit content in?

There are a myriad of content creation tools that our high school partners use from Google to Microsoft products, and Adobe. However, most of our counseling colleagues find Canva easy to use for this purpose. Our [Artwork Template](#) is provided to assist in this process.

What is not allowed?

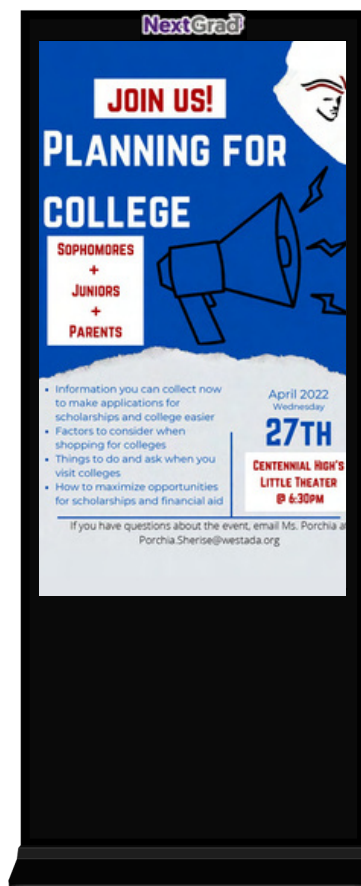
Please note that we cannot accept external (non-partnered) college content due to copyright reasons. Schools must reach out to us directly in order to have access to our screen. If a college or university member reaches out, please give them our contact information. They can reach Marc Margolies our Director of Client Relations at — Marc@nextgrad.com.

How do I submit it?

Once your content is created save it as a [png](#)., [jpg](#). or [pdf](#). and maximum quality and email it to Marc Margolies at — Marc@nextgrad.com.

Let Marc know the date you want it to go live on your screen. He will get it formatted and loaded to your content slide deck within 48 hours. You must also let Marc know when you want that poster display to come down and be replaced by new content.

We have included examples of twelve different categories of school-based designed posters from our partner high schools, an artwork template and content calendar to help our team to plan and get maximum benefit of this offering.



Suggested Content Ideas and Examples

1. College Representative Visits

REP VISITS

Email or Speak to Mrs. Ross to sign up - christinaross@smsd.org

September
 15 - University of Missouri Science and Technology @ 1:05
 19 - Saint Louis University @ 8:35
 19 - University of Saint Mary @ 9:30
 19 - Missouri State University @ 10:30
 19 - NW Missouri State University @ 1:05
 20 - Fort Scott Community College @ 9:30
 20 - Kansas Wesleyan University @ 1:05
 21 - Bethel College @ 1:05
 22 - Avila University @ 1:05
 26 - University of Missouri (Mizzou) @ 10:30
 27 - Pitzer College @ 9:30
 27 - University of Kansas @ 1:05
 28 - Creighton University @ 1:05
 29 - Ottawa University @ 1:05

October
 4 - Simpson College @ 1:05
 5 - Syracuse @ 9:20
 6 - Drake University @ 1:05
 7 - University of Nebraska - Lincoln @ 9:20
 11 - Knox College @ 1:05
 11 - Butler University @ 1:05
 13 - Oklahoma State University @ 1:05

LHS REP VISITS

Fall 2024

November:

- Thursday, November 7, 2024- **Miami University-Oxford, OH** at 9:30am
- Thursday, November 7, 2024- **Bellarmine University** at 10:30am
- Friday, November 8, 2024- **Rhodes College** at 11:00am
- Tuesday, November 12, 2024- **Eastern Kentucky University** at 9:30am
- Tuesday, November 19, 2024- **Navy** at 10:30am

Schedule your visit by scanning the QR Code




Questions: Contact Ms. Baca via email

COLLEGE VISITS AT ROSEMOUNT HIGH SCHOOL

THIS WEEK

Come meet with college representatives from the following Universities

Sign up in Naviance > Colleges > College Visits

- 9/12 St. Olaf @ 12:45 p.m.
- 9/13 Univ. of Columbia @ 8:30
- 9/15 Carroll Univ. @ 8:30 a.m.
- Vanderbilt Univ. @ 10:30 a.m.
- 9/16 US Army @ 12:45 p.m.

Coming Soon

- ★ Gustavus Adolphus College
- ★ Northern Michigan University
- ★ Cornell College
- ★ Elon University
- ★ University of Nebraska-Lincoln

2. College and Career Testing

FIND YOUR PATH

ALL SENIORS WILL TAKE THE NATIONAL CAREER READINESS CERTIFICATE (NCRC) EXAM

Tuesday, December 8th

Scholarship opportunities, excellent addition to your resume and future employment! MORE INFORMATION TO FOLLOW SOON

SENIORS!

ACT REGISTRATION WORKSHOP

WEDNESDAY SEPTEMBER 14TH
 2:10 PM IN THE MEDIA CENTER

TAKING THE ACT OR RETAKING THE ACT CAN HELP YOU GET INTO THE COLLEGE YOU WANT AND GET ACCESS TO MORE SCHOLARSHIPS!

BRING A:

- CHROMEBOOK
- PAYMENT
- RECENT PHOTO OF YOURSELF

PARENTS ARE WELCOME!

FEE WAIVERS PROVIDED IF YOU ARE ELIGIBLE


ACT

HARMONY SCHOOL OF INNOVATION SUGAR LAND

2023 UPCOMING EXAMS

- SEPT 16** T3 - T4 & T5 - T6
Registration form emailed to students in Aug
- OCT 18** PSAT/NAS-QT - 10th grade
- OCT 21** TSI - All Grades
Registration form emailed to students in Oct
- NOV 14-16** EOC Interim & Practice Exams
- NOV 28** ASVAB-CEP
Registration form emailed to students in Oct
- DEC 5-7** EOC Testing
Reviewers Only
- DEC 13** ASVAB-CEP Career Seminar

Dgerard@harmonytx.org



3. Event Announcements

Upcoming Events

- 9.21** SENIOR PARENT COLLEGE INFO NIGHT
6-8pm in the Auditorium
- 10.4** SMSD FAFSA NIGHT
6-8pm @ Shawnee Mission West
- 10.10** FUTURE FOCUS FIESTA
6-8pm in the Cafeteria
- 10.11** SCHOLARSHIP SHAWNEE MISSION
School day in main gym
- 10.12** NATIONAL TESTING DAY - FILL OUT SENIOR FORM
- 10.12** SMSD COLLEGE CLINIC
Shawnee Mission East

For more info email Ms. Coopman
lucycoopman@smsd.org

College & Career Center UPCOMING EVENTS

- 1 NOV** HEARTLAND APPLICATION DAY
10:00 PM - 12:00 PM
- 7 NOV** COLLEGE 101 GRADES 9, 10, 11
6:00 PM - 8:00 PM
- 9 NOV** FSA ID SENIOR WORKSHOP
8:30 AM - 11:30 PM
- 14 NOV** ASYAB TESTING GRADES 10, 11, 12
9:00 AM - 11:00 AM
- 21 NOV** NCHS ALUMNI TALKS
8:30 AM - 11:00 AM

MORE INFORMATION Mrs. Karrin Hawkins
CCC

WHAT'S COMING UP?

- MONDAY, MARCH 27**
Junior CORE: Naviance for your college search- sign up in SchoolCORE
- TUESDAY, MARCH 28**
School Day ACT- for registered Juniors
- MONDAY, APRIL 3**
Indiana Online summer school registration opens! - indiananonline.org
- FRIDAY, APRIL 14**
SAT Makeup Day- invited juniors only
- MONDAY, APRIL 17**
Junior CORE: Starting the Common App- sign up in SchoolCORE

4. Counseling Resources

From the Counseling Office...

Attention: Sophomores

Counselors will be calling in students for 10th Grade Course Selections. Be prepared by doing the following:

- download the 2025-26 11th Grade Course Selection document in Canvas
- follow the instructions and list classes from periods 1-7
- remember to include 2 alternates
- discuss your choices with parents

If you are interested in Dual Credit, review the Dual Credit Module in Canvas>>>Coun Connect 10


The Counselor Connect Module in Canvas has additional resources to help you, including:

- Advanced Course Options
- CTE Program Guide
- Program of Studies

Come prepared with any questions that you may have regarding course selections for your counselor.

Know Your Counselor:

- Mr. Sean LaBua (A - Che)
- Mrs. Yuliana Miranda (Chi - Gonzales)
- Mr. Blake Owen (Gonzalez - Lum)
- Mrs. Vanessa Harry (Lun - Olin)
- Ms. Alicia Zamora (Olo - Sci)
- Mrs. Khelle Anderson (Sco - Z)
- Mrs. Brandy Babcock (Early College & Dual Credit)



STRESSED ABOUT COLLEGE?



EVAN

EVAN IS AVAILABLE FOR VISITS IN THE COUNSELING & COLLEGE ADVISING OFFICES DURING MOST BELLS




COLLEGE CORNER DROP-IN

**EVERY MONDAY
11:30AM-12:30PM
in the Library**

HAVE A QUICK QUESTION ABOUT:

- College/Career Applications
- Scholarships
- Student Aid Account (FSA ID for FAFSA)



Questions: Contact Ms. Baca via email

5. Financial Aid/Scholarships

FAFSA WORKSHOP

NEED ASSISTANCE COMPLETING THE FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA)?

SESSION 1 (MORNING)
TUESDAY
JANUARY 14TH 10:30AM-11:30AM
*KDEAA REP PRESENT

SESSION 2 (EVENING)
WEDNESDAY
JANUARY 29TH 6:00PM-7:30PM
*KDEAA REP PRESENT

Items to Bring

- Verified FSA ID for Student and Parent (Username and Password) created at least 3 days prior to attending workshop
- Student and Parent information (Email, SSN, DOB)
- Your A-Number (if you're not a U.S. citizen)
- Federal income tax returns 2023 (Note: You must provide consent and approval to disclose your federal tax information to be eligible for federal student aid.)



SIGN-UP FOR A SESSION TODAY
WORKSHOP LOCATION: MEDIA CENTER

Questions? Contact Ms. Baca

Rudd Foundation Scholarship 2024

NOW OPEN!!!!






Application Deadline Dec. 1st, 2023

Tuition & Fees
Books & Supplies
Room & Board

Requirements

- Graduating 2024 & Fall Enrollment
- High School GPA 3.0 +
- ACT/SAT Score
- Kansas Resident
- Pell-Grant Eligible

Must be Admitted to or plan to attend one of the following: WSU, KSU, ESU, FHSU

[HTTPS://RUDDFOUNDATION.ORG/HOW-TO-APPLY](https://ruddfoundation.org/how-to-apply)

COLLEGE CAREER READY

FINANCIAL AID INFORMATION NIGHT

Wed. 10/12

Need help getting started with filling out the FAFSA?
Your school counselors will go over FAFSA basics

6:30PM
COMMUNITY ROOM

Join us !!



6. Career/CTE

HILLCREST HIGH SCHOOL

CAREER KICK OFF

SEPTEMBER 21ST, 2023

SPEAK WITH PROFESSIONALS FROM:

- ALL TRADES
- COSMETOLOGY/BARBER
- CULINARY ARTS
- MARKETING
- REAL ESTATE
- DENTISTRY
- NURSING
- HEALTHCARE
- ENGINEERING
- MANUFACTURING
- TECHNOLOGY
- BUSINESS

SOME COLLEGES WILL BE PRESENT

PERIODS 4-7
HILLCREST MAIN GYM



Linn Regional Career Academy

SHOWCASE

HEALTH SCIENCE

Patient Care EMT & Fire Science Pre-Med & Nursing Dental Assisting

Explore health science careers and speak with professionals from those fields!

Thursday, November 17, 2022
9:00 AM - 11:00 AM
At the Linn County Regional Center

Kirkwood Career Academies

Sign up [HERE](#) or ask your counselor for details.

VIRTUAL APPRENTICESHIP EXPO

November 17 | 10 am to 2 pm, CT

National Apprenticeship Week

North Dakota Job Service

North Dakota cte

Looking to fast track your career goals, avoid debt, and earn competitive wages, right here in North Dakota? Discover what Registered Apprenticeship can do for your career.

jobsnd.com/NAW2022



7. Dual Credit

DUAL CREDIT MEETING

APRIL 19, 2022
BELL AUDITORIUM
ATTENDANCE IS MANDATORY TO BE ELIGIBLE FOR DUAL CREDIT!

REQUEST DEADLINE 4/26

BHS COUNSELING & STUDENT SERVICES
www.brookings.k12.sd.us
@brookingscounseling






MURRAY SPARTANS SLCC

SLCC EDU 1020
Introduction to Higher Education
Ms. Heather Wihongi

Sign up for SLCC EDU 1020!
Target Students: 12th Grade
College Credit: 3.0

EDU 1020 Introduction to Higher Education is a one-semester concurrent enrollment class for graduating seniors to help them bridge the gap between high school and their freshman year at college. In EDU 1020, students will examine the many ways that college life differs from the high school experience, apply for scholarships and financial aid, go on campus tour field trips, hear from guest speakers, and learn tools and strategies to help them navigate their college years successfully.

What will I experience in SLCC EDU 1020?

			
Campus Field Trips	Scholarship Applications	Success Strategies	Guest Speakers

Questions? Email: hwihongi@murrayschools.org

SPRING 2021 DUAL CREDIT APPLICATIONS ARE OPEN NOW!

Go to the CHS Student Services Website to download the application packet. Deadline to apply is December 22nd



8. College Applications

APPLY FREE KS DAYS

Application Frenzy

NOVEMBER 7TH
9:20AM-10:55AM
IN THE COLLEGE/CAREER ROOM

Scan here to sign up!



FROM NOVEMBER 7TH-9TH, ANY KANSAS RESIDENT, REGARDLESS OF AGE OR INCOME CAN APPLY FOR FREE AT ALL PUBLIC COLLEGES & SOME PRIVATE COLLEGES IN KANSAS

Scan here to see a list of participating colleges



Email kelsibaird@smsd.org if you are interested

Coming Up!

Senior College Application Planning Workshop

with Counselors and Area College Representatives

Tuesday, October 25th
7:30AM - 3:00 PM
Learning Center - Flex Room

GET HELP WITH YOUR COLLEGE APPLICATIONS!



UTAH COLLEGE APPLICATION WEEK

October 3-12

What? Utah College Application Week is also known as UCAW. A designated time when seniors will be applying to at least one college.

Who? All Seniors

When? Oct 3-12 in your English Class. See Daeta-Kate Meyer in Room 1-108 if you were absent.

How? College representatives, college advisors, and counselors will help you step-by-step.

What to Bring?

- Credit or Debit Card
- Come prepared with your Social Security Number
- Drivers License (if you have one)
- Home Address
- Permanent Resident Card
- Identify 1-2 colleges you want to apply to

FREE TRANSCRIPTS




9. College Fairs



CCC Presents...

FUTURES FAIR

TUESDAY OCTOBER 17, 2023 11:30 AM - 2:00 PM

WICHITA STATE UNIVERSITY | KOCH ARENA

We invite you to meet with representatives from 80+ local and national colleges, universities, community and technical colleges, and the armed forces.

FUTURESFAIR.ORG

COLLEGE READY
CAREER READY

WPS CAREER & TECHNICAL EDUCATION



Creighton Prep College Fair & Evening Program

Tuesday, August 29

6:30-8:00 p.m. - College Fair
5:45-6:15 p.m. & 8:10-8:40 p.m. - College/University Presentations
Located at Creighton Prep in the Heider Center

More than 30 visiting colleges and universities onsite. Presentations before and after the College Fair on topics related to the college exploration and application process.

All 9-12 grade Creighton Prep students and families are invited to attend! Area high school students and families are also invited.

QR code: [QR code]



COLLEGE AND CAREER

FALL 2023


WEBINARS

08/30 6:00 PM	SchoolLinks and College Applications
09/06 6:00 PM	QuestBridge Opportunities for High School Students with financial challenges
09/13 6:00 PM	Trade Schools: Benefits and Opportunities
09/20 6:00 PM	The 9th Grade Year: What to expect
09/27 6:00 PM	10th Grade: Steps for Success
10/04 6:00 PM	Preparing for a College Fair
10/18 6:00 PM	SAT/ACT/TSIA2/PSAT The Alphabet Soup of College Readiness Tests
10/25 6:00 PM	The Power of Dual Credit Enrollment

QR code: [QR code]

Webinar Link:
<https://us02web.zoom.us/j/89628256570>
Registration not required!

10. Parent Meetings



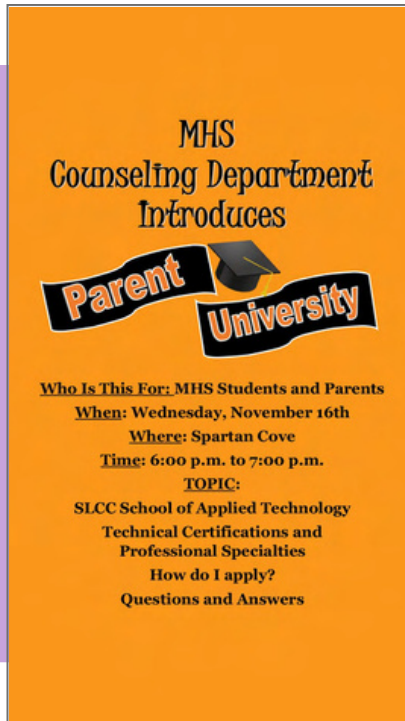
DOWLING CATHOLIC HIGH SCHOOL

Save the date for the
Sophomore/Junior
College Planning Night for
Students & Parents

MONDAY, JANUARY 23RD

Sophomores
Life After Dowling
6 pm - 7 pm

Juniors
How to pay for college
7 pm - 8 pm



MHS Counseling Department Introduces

Parent University

Who Is This For: MHS Students and Parents

When: Wednesday, November 16th

Where: Spartan Cove

Time: 6:00 p.m. to 7:00 p.m.

TOPIC:
SLCC School of Applied Technology
Technical Certifications and Professional Specialties
How do I apply?
Questions and Answers



2023

SENIOR PARENT NIGHT

NOCHE PARA PADRES DE ESTUDIANTES SENIORS

October 25th, 2023
6:00pm-7:45pm
Shawnee Mission South High School Flex Theater

25 de Octubre, 2023
6:00pm-7:45pm
Preparatoria de Shawnee Mission South Teatro Flex


Financial Aid Presentation
By the University of Kansas Financial Aid Office
Presentación de Ayuda Financiera
Por la Oficina de Ayuda Financiera de la Universidad de Kansas
6:00PM-7:00PM

College Application Presentation
By the SMS & SMW College Advisers
Presentación de Solicitud de Ingreso a la Universidad
Por los Asesores Universitarios de SMS y SMW
7:00PM-7:45PM

Contacts:
kelsibaird@smsd.org
aubreighallen@smsd.org


11. Campus Visits

VISITING COLLEGE CAMPUSES




UH Clear Lake

- Trip: Oct. 11th
- Meals not included
- Register by Sept. 29th
- Permission Slip Due Oct. 6th



SFA

- Trip: Nov. 9th
- Meals included
- Register by Oct. 27th
- Permission Slip Due Nov. 2nd



PVAMU

- Trip: Nov. 50th
- Meals not included
- Register by Nov. 10th
- Permission Slip Due Nov. 17th

Register Today

Seniors Only
Each student is limited to one college field trip. Registration does not guarantee trip attendance. After registering, check Katy ISD email for details.

Nashua Community College



COLLEGE OPEN HOUSE

COMPLETE A DEGREE, CERTIFICATE, OR
EXPLORE CAREER TRAINING

**MONDAY, JAN. 8,
5-7 PM**

RSVP: nashuacc.edu/openhouse

505 Amherst St.
Nashua NH





Are you interested in learning more about what CNCC has to offer?
Join us for a campus tour on
Thursday, October 5th, 8am-3pm

Programs available:

- Agriculture (AS, AAS, Cert)
- Arts and Sciences (AA / AS)
- Aviation Maintenance Technology (AAS & CERT)
- Aviation Technology - Flight (AAS & CERT)
- Dental Hygiene (AAS)
- National Park Ranger Academy (AAS & CERT)
- and more!


Transportation and lunch will be provided

Sign up in Counseling



SPARTANS

12. Gear Up (May Not be Applicable)





BONANZA HIGH SCHOOL!!!

GEAR UP IS HERE FOR YOU

WHEN: MONDAY-FRIDAY 6:30AM-2:45PM
WHERE: ROOM 110
WHO: MRS. APO
MRS. TAPIA
MS. MCQUEENEY
WHAT: COLLEGE AND CAREER SUPPORT AND EXPLOARTATION

SCAN QR BELOW
FOR CONSENT

SCAN QR BELOW
FOR ASSISTANCE



Congratulations Class of 2023!

SENIORS, JOIN US FOR THE
CHS GEAR UP ADULTING 101

PLEASE JOIN US FOR THIS TWO-DAY
EVENT WHILE WE PREPARE YOU FOR LIFE
AFTER HIGH SCHOOL!
WE'LL BE COVERING TOPICS LIKE
MANAGING FINANCES, COLLEGE LIFE,
& SO MUCH MORE!

Wednesday and Thursday, May 24 and 25
8am-2pm
Lunch will be provided
To RSVP please scan the QR Code:



DREAM • BELIEVE • ACHIEVE

JOIN GEAR UP!

GEAR UP is federally funded through the U.S. Department of Education

All services are **FREE**

- Campus Tours
- Scholarships
- Career Exploration
- FAFSA
- ACT Prep & Waivers
- Online Tutoring







SCAN ME

<https://www.uvu.edu/gearup/>
(click apply now)

Zylia López | GEAR UP Counselor | ZyliaLopez@uvu.edu | (801) 863-8123

UVU

Content Planning Calendar

Building a Content Calendar

Building a content calendar is a great way to plan and organize a schedule for creating and publishing content across various platforms. It begins with clearly understanding the target audience, overarching goals, and key messages. The next step is to identify relevant topics that resonate with the audience and align with your school's objectives. These ideas are then distributed over a specified period, considering factors like school events and other important dates. [A well-structured content calendar ensures consistency, prevents last-minute rushes, and allows for effective collaboration among team members.](#) Regular reviews and adjustments help optimize content strategies for better engagement and results.

[Link to Content Planner](#)

NOTE: you must duplicate/save a copy of the file before you can work on them.

Artwork Template

Specs and Details

Static Graphic Creative Requirements

Dimensions: 1080x1920

Resolution: 1080p

Ratio: 9:16 tall (Canva)

Format: PNG, JPG

Flight Dates: Include start and end dates for the creative or creatives if multiple are submitted in advance. We can pre-schedule multiple creatives with provided timelines.

Video Creative Requirements

Dimensions: 1080x1920

Resolution: 1080P, 4K Video

Ratio: 9:16 tall (Canva)

Duration: Must be exactly 15 seconds

Audio: No audio permitted

Format: MP4, MOV or MPEG

Flight Dates: Include start and end dates for the creative or creatives if multiple are submitted in advance. We can pre-schedule multiple creatives with provided timelines.

(We suggest two creatives per month– rotating together or running one the first half and swapping mid-month)

[Link to Artwork Template](#)



HOW TO USE YOUR NEXTGRAD SCREEN FOR PROMOTING COLLEGE FAIRS

NextGrad

The high school opportunity network

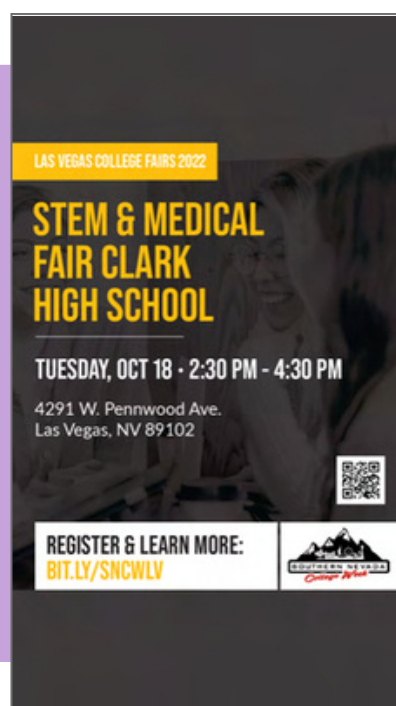
HOW TO USE YOUR NEXTGRAD SCREEN WHEN HOSTING A COLLEGE FAIR?

Overview

Utilizing the NextGrad screen for college fairs provides several advantages and opportunities. First, showing our students the institutions that will be attending our fair gets them excited about learning more during the event. Secondly, we are able to have students & family members pre-register through StriveScan (or other exhibit scanning companies) ahead of time so they are prepared to enter the fair without having to fill out multiple requests for information forms. Lastly, the NextGrad screen is vibrant, engaging, and allows universities to share their story in a new perspective. It creates a sense of exploration and excitement.

Announcement Examples and Template

Utilize your NextGrad screen to create awareness and excitement about your fair. Here are some examples below, with a link to a template which you can customize.



[Link to NextGrad Announcement Templates](#)

These editable templates are made on Canva. NOTE: you must duplicate/save a copy of the file before you can work on them.

Registration Example and Template

Utilize your NextGrad screen to create welcome fair guests, showcase the colleges attending, or a QR code for registration, etc. Here are some examples below, with a link to a template which you can customize.



[Link to NextGrad Registration Templates](#)

These editable templates are made on Canva.

NOTE: you must duplicate/save a copy of the file before you can work on them.

Refer A College or University Partner to NextGrad

NextGrad is always looking for opportunities to get the right mix of institutions on your NextGrad screen. Please assist us in doing this if you share the benefits of reaching your students through NextGrad with the college representatives who visit your school when possible. This will not only enhance and expand the opportunities your students are exposed to but will help us strengthen our network, which in turn helps us support more schools and students with our annual scholarship donation that all our college and university network partners contribute to.

If you have a college or university referral, please have the representative or email us their contact information to Marc@NextGrad.com, and we will make sure the right college partnerships team member reaches out to them.



THE NEXTGRAD SCHOLARSHIP

NextGrad[®]

The high school opportunity network

THE NEXTGRAD SCHOLARSHIP

Overview

How to use your NextGrad Scholarship?

The NextGrad Scholarship Foundation was established in 2019 with the first scholarship awarded to Aberdeen Central High School in April 2020. Funds are contributed from the college subscription that institutions pay NextGrad to share their programs and admission with our partner high schools. NextGrad has awarded over \$600,000 back to high schools. It is our goal to become one of the largest scholarship foundations in North America.



Every spring each high school partner will receive the NextGrad Scholarship after the NextGrad Screen has been on-site and for an academic year as per your partnership agreement. The school's counseling department should award the NextGrad Scholarship to a first-generation or student of need graduating senior who plans to attend a technical or community college and/or university the fall after high school graduation.

NextGrad
Scholarship Foundation

When will I receive our annual payment?

Your NextGrad scholarship will be paid to your school annually during the full academic year(s) that your school partners with NextGrad. These donation funds will be paid on or before June 1 of each academic year.

We encourage you to use your annual donation for a student scholarship, this editable scholarship certificate template is available to recognize the recipient at your annual awards ceremony.

[Link to Scholarship Certificate](#)

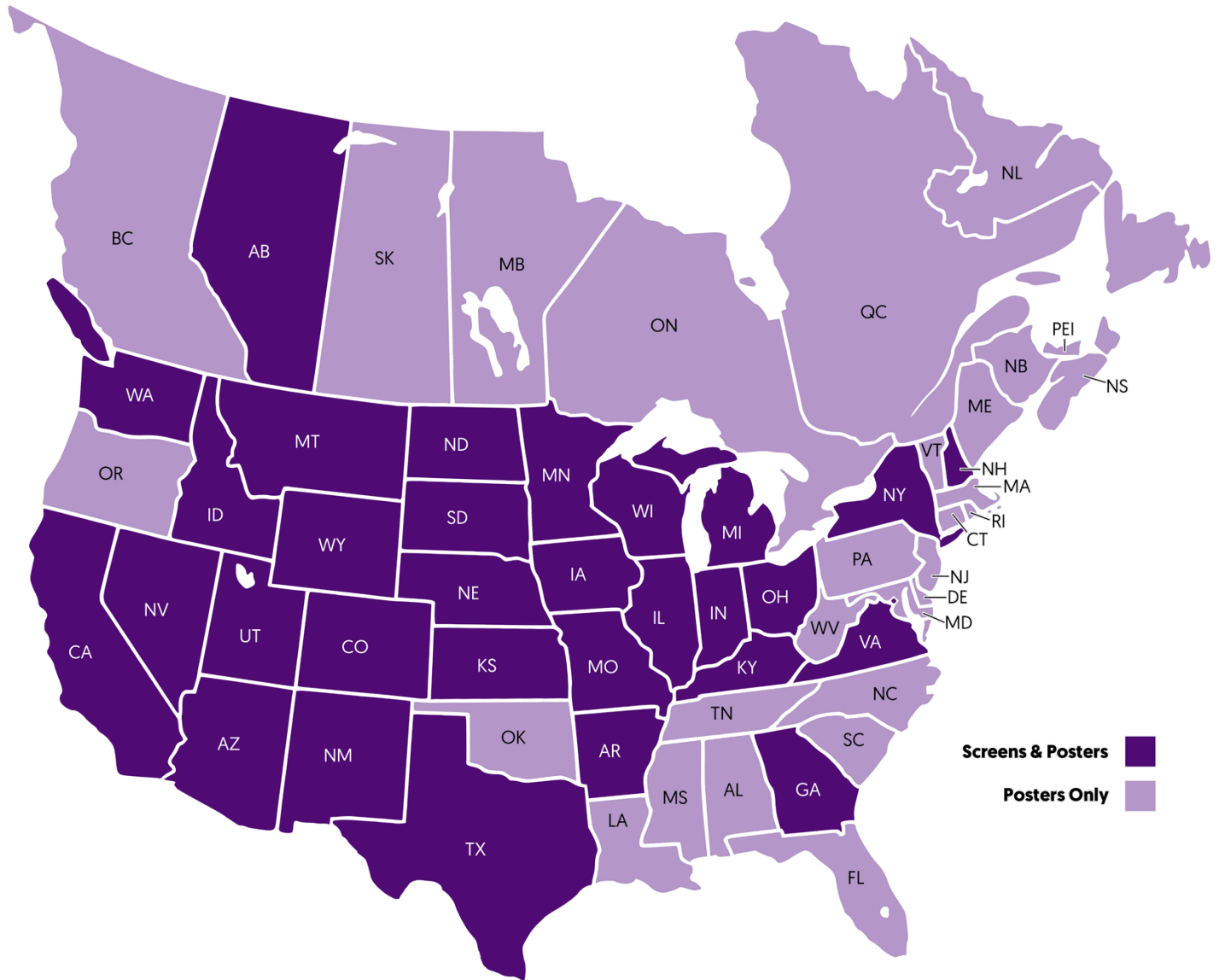
The editable scholarship certificate is made on Canva.

NOTE: you must duplicate/save a copy of the file before you can work on them.



The high school opportunity network

NEXTGRAD NETWORK MAP



NextGrad currently has over **1,000+** high schools in our network, serving over **1,400,000+** students across the United States and Canada.

HOW TO CONTACT NEXTGRAD



Marc Margolies
Director of Client
Relations

Reach out to our Client Relations Director

Marc Margolies is our Director of Client Relations, and he can help you with any questions you may have. Please don't hesitate to reach out!

Email: Marc@nextgrad.com

Phone Number: 801-336-5220 Ext. 702

Alternatively, you can also submit a form to request additional information here.

<https://www.nextgrad.com/contact-us>