HIGHER EDUCATION POSTER SPEC SHEET

NextGrad

Artwork Specs - <u>Both Sizes are Required</u>

3x4 ft. Poster (Vertical Only)

Bleed: 36.25" x 48.25"
Live Area: 35.5" x 47.5"
Safe Area: 35" x 47"

2x3 ft. Poster (Vertical Only)

Bleed: 24.25" x 36.25"
Live Area: 23.5" x 35.5"
Safe Area: 23" x 35"

Please note: While we aim to place 3x4 posters in schools whenever possible, some schools only accept or have space for 2x3 posters—so both sizes are required.

All File Requirements:

PDF Format
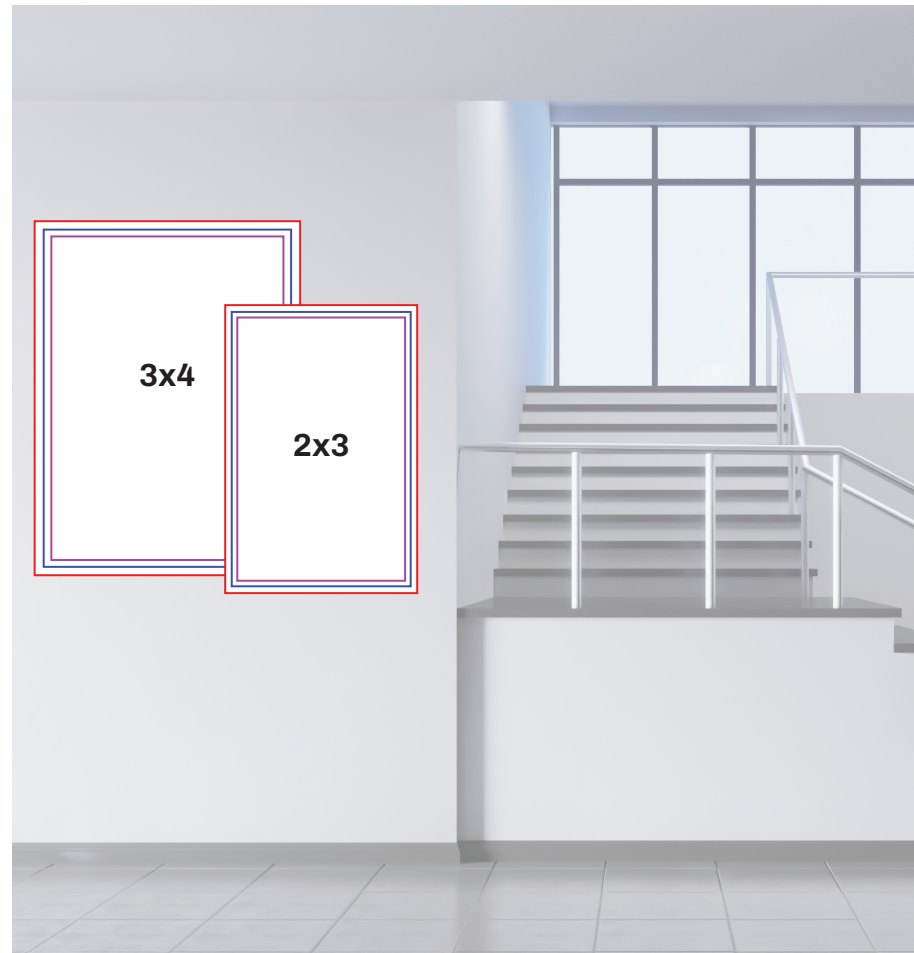300 PPI Resolution
CMYK Color Profile

Design Considerations

Keep Copy Short (7-10 Words)
DO NOT Include a QR Code

Most states & school districts have banned cell phone use inside high schools. We strongly discourage the use of QR codes in your designs.

All artwork must be submitted at least 6 weeks prior to the campaign start date to ensure on-time delivery.

OUTREACH POSTER SPEC SHEET

NextGrad

Artwork Specs -

2x3 ft. Poster (Vertical Only)

Bleed: 24.25" x 36.25"
Live Area: 23.5" x 35.5"
Safe Area: 23" x 35"

All File Requirements:

PDF Format
300 PPI Resolution
CMYK Color Profile

Design Considerations

Keep Copy Short (7-10 Words)
DO NOT Include a QR Code

Most states & school districts have banned cell phone use inside high schools. We strongly discourage the use of QR codes in your designs.

All artwork must be submitted at least 6 weeks prior to the campaign start date to ensure on-time delivery.

2x3